

Live broadcast of two Hyundai World Premieres at Geneva International Motor Show

* Broadcast of press conference begins at 08:10 CET, Thursday 07 March 2017
* The live stream will be available via [www.hyundai.news/GIMS2017](http://www.hyundai.news/GIMS2017)
* The highlight of the show will be the world premiere of New Generation i30 Wagon
* Hyundai Motor demonstrates its next step in pioneering Fuel Cell technology

March 1st, 2017 – Hyundai Motor will be live-streaming its press conference at the 2017 Geneva International Motor Show, allowing a wider audience to find out all the news about its new models. Media, fans and enthusiasts around the world who cannot make it to the Show can become part of the experience thanks to the live-stream broadcast.

The highlight of the show will be the New Generation i30 Wagon. The new member of the i30 family maintains the timeless design of its five-door sibling, adding elegance and versatility in its body style.

The i30 Wagon’s sleek design does not compromise boot space, it has one of the biggest boots in the segment.

Hyundai Motor will also be revealing its vision for the future in Fuel Cell technology, with an all-new concept car.

The Hyundai Motor press conference will be held in Pavilion 1, Stand 1040 at 08:15 CET on Tuesday 07 March 2017, and the live stream will be available via [www.hyundai.news/GIMS2017](http://www.hyundai.news/GIMS2017) .

How to follow the Hyundai Motor Europe live stream from the Geneva International Motor Show 2017:

• To view the Hyundai press conference live, visit:
[www.hyundai.news/GIMS2017](http://www.hyundai.news/GIMS2017) or <https://www.facebook.com/www.Hyundai.News/>

• The Hyundai live player can be embedded in other websites:

 **<iframe id="ls\_embed\_1488293437" src="https://livestream.com/accounts/6386214/events/7073534/player?width=640&height=360&enableInfoAndActivity=true&defaultDrawer=&autoPlay=true&mute=false" width="640" height="360" frameborder="0" scrolling="no" allowfullscreen> </iframe>**

• Video material provided for downloading is for editorial purposes only and is free of charge. This includes the press conference and interviews.

• After the event, the entire press conference and highlight clips will be available at [www.hyundai.news/GIMS2017](http://www.hyundai.news/GIMS2017)

Satellite details / Technical information for TV media regarding live broadcast

Date: March 7, 2017

Time: 08.05am - 08.35am CET / 07.05am - 07.35am GMT

Satellite: EUT 12WB

Transponder (digital): D 11, Channel D+, Slot 4-4

Downlink Frequency: 11.676,753 MHz

Polarisation: X

Video Std: 1080i/50 Hz PAL

Audio Channels: Channel 1 +2: IT (english)

Modulation: DVB-S2 / 8 PSK

Symbol rate: 7.2000 Msymb/s

FEC: 3/4

MPEG: 4:2:0 / MPEG4

Encryption: No encryption

-Ends-

**About Hyundai Motor Europe**
In 2016, Hyundai Motor achieved registrations of 505,396 vehicles in Europe – an increase of 7.5% compared to 2015. During the last two years the company replaced 90% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company’s extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai Motor sells cars in 31 European countries through 1,600 European dealerships responsible for more than 2,100 sales outlets.
Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.[hyundai](https://www.hyundai.news/newsroom/).news.

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**About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world’s first model with three electrified powertrains in a single body type.