PRESS RELEASE

 06-07-2023

# engcon powers up electric rallycross initiative as the next in the series of WRC races takes place in Lydden Hill, UK.

**The FIA World Rallycross Championship is in full swing, and after the third round in Höljes, Sweden, the teams will travel to the UK for the British round at the Lydden Hill race circuit. Just like last season, engcon is a proud partner of the Construction Equipment Dealer Team (CE Dealer Team) with drivers Klara Andersson and Niclas Grönholm.**

From the 22nd to 23rd July, the British stage of the FIA RX World Cup will take place at the classic Lydden Hill circuit, located halfway between Canterbury and Dover in Kent. The circuit was the birthplace of rallycross back in 1967, a mile-long mixed-surface track, making it an ideal motorsport venue for two, three and four wheels. Lydden Hill is the shortest racetrack in the UK, giving spectators an incredible view of the entire track.

"We are excited to be part of such an exciting sustainability initiative. The investment is not only a step towards a more sustainable society, but also enables competitive motorsport. All-electric cars with an engine performance of 680 hp accelerate from 0 to 100 kilometers per hour in less than two seconds, which is faster than in Formula 1. We look forward to seeing Klara Andersson and Niclas Grönholm perform at Lydden Hill,” says Sam Ryan, engcon’s Regional Director in Oceania, Asia, UK and Ireland.

## Electrified cars align with engcon's sustainability focus

Similar to last year, for the second season in World RX the team will drive electrified cars, aligning with engcon's ambition for more sustainable digging and a reduction in its carbon footprint.

"engcon is at the forefront of sustainable digging, so it's especially nice to feel like we're part of a rallycross sustainability initiative," says Martin Engström, Product Manager at engcon.

**For more information, please contact:**Martin Engström, Product Manager | martin.engstrom@engcon.se | +46 [0]70 571 76 61
Viktoria Winberg, Marketing Manager | viktoria.winberg@engcon.se | + 46 [0]70 316 16 77

**engcon** is a leading global supplier of tiltrotators and related equipment, which increases the efficiency, flexibility, profitability, safety and durability of excavators. With knowledge, dedication and a high level of service, Engcon's more than 400 employees create success for their customers. engcon was founded in 1990, is headquartered in Strömsund and handles the market through a network of 14 local sales companies and established dealers around the world. Net sales in 2022 amounted to approximately SEK 1.9 billion. engcon's B-share is listed on Nasdaq Stockholm.

For more information, visit www.engcongroup.com