Three times lucky for Hyundai

Hyundai Motor UK scoops major motor trade award for third time

1. Hyundai Motor UK Ltd receives Motor Trader’s Carmaker of the Year award for the third time in 6 years
2. Recognition of the Company’s sales success, desirable new models, focus on customer care and its close and profitable relationships with its dealer network
3. Hyundai’s 2020 vision - new products, new technologies, continued investment in the dealer network and increased public engagement via key cultural and sport partnerships will help the company achieve its goals in the longer term

**High Wycombe, 09 July 2015** –Hyundai Motor UK has been awarded ‘Best Carmaker of the Year’ at the 2015 Motor Trader Awards. This is the third time in 6 years that the accolade has been bestowed to the Company – it previously won in 2010 and 2011.

The Carmaker of the Year award, sponsored by Allianz Global Assistance, was voted for by a panel of judges who were impressed by Hyundai’s continued delivery of customer care and dealer satisfaction, alongside its ever-changing product line-up and the introduction of a revolutionary way of buying these new products through Rockar Hyundai.

Curtis Hutchinson, editor, Motor Trader: “For the third time in six years, Hyundai Motor UK has won Motor Trader’s Carmaker of the Year Award in recognition of its sales success, desirable new models, focus on customer care and its close and profitable relationships with its dealer network. Hyundai’s expanded model range covers all the key market sectors and is one of the freshest looking line-ups in UK showrooms and the brand’s results speak for themselves. The Company recorded best-ever sales of just over 82,000 in 2014 up 25 per cent since 2010 and this year is looking set to better that.”

Tony Whitehorn said: “Hyundai has undergone something of a transformation in recent years. But that’s not enough - we want Hyundai to grow into something more in the hearts and minds of our customers. We can do this by continuing to offer more cars that people want to buy and by allowing them to buy them and care for them in a way that suits them. That’s why it so important to have a strong and transparent relationship with our dealer network. ”

In the short-term, Hyundai Motor UK is targeting 100,000 sales in the UK, with a medium-term goal of 5% market share. In the long-term, the company aims to secure a Top 5 sales position among all car brands in the UK.

Hyundai has seen the launch several new models to the range so far this year. The New Generation i20, the new i20 Coupe, New i30 and i30 Turbo and New i40 are all available in showrooms now. They will be joined by the game-changing All-New Tucson set to go on sale in September.

Hyundai is also in the process of revamping its UK dealer network with a new showroom identity - designed to offer visitors an experience that matches the quality of the brand’s new models.

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**About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company, which leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars, offers top-quality best-sellers such as Elantra, Sonata and Genesis. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014, sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://www.hyundaiglobalnews.com>

**About Hyundai Motor UK**

Hyundai has sold vehicles in the UK since 1982. In 2005, Hyundai opened its own UK subsidiary, Hyundai Motor UK Ltd, based in High Wycombe. Since 2008, the company has risen from 21st to one of the top manufacturers in the UK and last year sold a record 82,159 vehicles. Hyundai Motor UK employs over 3000 people through its UK operations and dealer network.

Hyundai offers a full range of vehicles from the award-winning New Generation i10 city car through to the capable Santa Fe SUV and iLoad LCV. All passenger cars come with Hyundai’s industry-leading 5 Year Unlimited Mileage Warranty package. Further information about Hyundai and its products is available at [www.hyundai.co.uk](http://www.hyundai.co.uk).

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For individual information please contact:

Natasha Waddington
Head of PR
01494 428646
07771 975692
natasha.waddington@hyundai-car.co.uk

Laura King
Senior Manager, Brand PR
01494 428685
07817 264224
laura.king@hyundai-car.co.uk

Rachel Goodwin

Press Officer

01494 428721

07860 188073

rachel.goodwin@hyundai-car.co.uk

Sarah Saunders

PR Administrator (Press Fleet)

01494 428617

07812 086167

sarah.saunders@hyundai-car.co.uk