**N technology drives Korean national Bobsleigh team**

To showcase the breadth of Hyundai N’s high performance technology, Hyundai Motor debuts its independently developed ‘Hyundai N Bobsleigh 2016’ at the 2015 Frankfurt Motor Show.

Utilising key advanced technologies and engineering learned from the Hyundai N, Hyundai Motor has minimized air resistance through wind tunnel aerodynamic testing and created ideal weight distribution with a low centre of gravity design.

Lightweight materials such as carbon fiber-reinforced plastic (CFRP) improve cornering and acceleration, combined with a strong chassis frame to reduce friction caused by vibration.

Furthermore, Hyundai Motor has worked with the national bobsleigh team to develop bobsleighs tailored to individual athletes. Considering each athlete’s body and capability, Hyundai Motor ergonomically customized bobsleighs to ensure a perfect fit by going so far as to scan the athlete’s body.

The key technologies of Hyundai N Bobsleigh’s chassis, push handle, cabin, push bar, cowling and front bumper will be introduced at the 2015 Frankfurt Motor Show. After participating in the upcoming 2015/2016 bobsleigh winter season with the N Bobsleigh, Hyundai Motor plans to gear up for the 2018 Pyeongchang Winter Olympics with an upgraded bobsleigh and maintain a long-term partnership.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company, which leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars, offers top-quality best-sellers such as Elantra, Sonata and Genesis. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014, sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

About Hyundai Motor Europe

In 2014, Hyundai Motor Europe achieved registrations of 424.467 units – an increase of 1% compared to 2013. Almost 95% of the vehicles Hyundai sells in the region are designed, engineered and tested in Europe to meet the needs of European customers. And 90% are built at its two local factories in the Czech Republic and Turkey, which have a combined annual capacity of 500.000 units. Hyundai sells cars in 31 European countries across 2.500 outlets.

Hyundai offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at [www.hyundai.com/eu](http://www.hyundai.com/eu). Follow Hyundai Motor Europe on Twitter [@HyundaiEurope](https://twitter.com/hyundaieurope) and Instagram [@HyundaiEurope](https://instagram.com/hyundaieurope/).

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