Niklas Truedsson to lead Risenta

Niklas Truedsson has been appointed Head of Division for the Paulig Group’s Naturally Healthy Food Division and Managing Director of Risenta AB, with effect from the beginning of October. Risenta is the leading producer of healthy staple foods in Sweden, and the company’s turnover has grown rapidly over the last few years. Risenta’s products are also sold in Finland today. Since February 2015, Risenta has been part of the Finnish family-owned Paulig Group.

Niklas Truedsson has extensive experience in fast moving consumer goods and strong brands, having served in a number of senior positions at Unilever in the Nordic region and internationally, most recently as country manager for Unilever Sweden.

“It is a privilege to start leading a business like Risenta in the Paulig Group,” says Truedsson. “I’m both humbled and excited about continuing this growth story with our customers.”

Niklas Truedsson will also be a member of the Paulig Group’s Management Team. He will start on 12 October 2015 and will be based in Stockholm.

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**At Paulig Group we are united in the quest of exploring great taste.**  Paulig Group’s business is divided into four divisions: Coffee, World Foods & Flavouring, Snack Food and Naturally Healthy Food. Our portfolio includes strong brands such as Paulig, Santa Maria and Risenta. The Group has almost 2,000 employees in 15 countries and the net sales for 2014 were 867 million euros. www.pauliggroup.com

**Risenta is a Swedish company and a leading producer of healthy foods in Sweden.** The company provides a large variety of foods, such as seeds, muesli, special flour, cereals, rice, beans, lentils, snack food, bean pasta, dried fruit and nuts. Risenta is established in 1940. Since 2005, the head office and warehouse have been located in Sollentuna, Stockholm. www.risenta.se