**All-New Hyundai Tucson shortlisted for
prestigious European award**

* Bold new compact SUV is finalist in European AUTOBEST 2016 awards
* Journalists from 26 countries will vote for Best Buy Car of Europe in 2016
* Nomination continues strong start for the All-New Tucson

Offenbach, 22 October 2015

Following its European launch last month, Hyundai Motor’s All-New Tucson has been nominated as a finalist for the prestigious European AUTOBEST 2016 award. It will compete against four other cars for the title, to determine the best-buy car of Europe in 2016.

The recognition follows preliminary voting by the AUTOBEST jury, comprising leading journalists from 26 countries. The winning car will be judged to represent the best offer for European customers.

The All-New Tucson is Hyundai’s latest compact SUV and the brand ambassador with its bold and athletic design, comprehensive package of technology, comfort and convenience features at an accessible price.

Thomas Schmid, Chief Operating Officer of Hyundai Motor Europe, commented, “Coming very soon after the launch of All-New Tucson, this great recognition from AUTOBEST highlights the appeal of this important new addition to our growing SUV and crossover family to car buyers across the region.”

Since its launch to European customers during September, All-New Tucson has quickly become Hyundai’s best-selling model in Europe. More than 61,000 orders have already been placed for the new SUV, making it Europe’s fastest-selling new Hyundai ever.

As with 90% of new Hyundai cars sold in Europe, the All-New Tucson has been designed and developed in Europe. It is produced at the company’s manufacturing facility in the Czech Republic.

Following the expansion of the AUTOBEST organisation, the jury is now drawn from countries that represent 91% of the European population. The jury members will make their final assessments following rigorous testing of all shortlisted vehicles at the NAVAK proving ground near Belgrade, Serbia. The winner of AUTOBEST 2016 will be announced on 15 December 2015.

-Ends-

About AUTOBEST

The AUTOBEST organisation was created in 2001 with the revolutionary concept of “best buy car” available on the European market. To become an AUTOBEST winner a car must represent the best offer for most European customers. Price, service network, spare parts distribution and versatility are the most important criteria in the voting process. Design and new technologies are becoming important criteria for voting. AUTOBEST uses a transparent voting system, with a complex matrix of 13 criteria in order to decide the winner.

About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centres worldwide and in 2014 sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localised models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

About Hyundai Motor Europe

In 2014, Hyundai Motor Europe achieved registrations of 424,467 units – an increase of 1% compared to 2013. Almost 95% of the vehicles Hyundai sells in the region are designed, engineered and tested in Europe to meet the needs of European customers. And 90% are built at its two local factories in the Czech Republic and Turkey, which have a combined annual capacity of 500,000 units. Hyundai sells cars in 31 European countries through 2,500 outlets.

Hyundai offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.[hyundai](https://www.hyundai.news/newsroom/).news.

Follow Hyundai Motor Europe on Twitter [@HyundaiEurope](https://twitter.com/hyundaieurope) and Instagram [@HyundaiEurope](https://instagram.com/hyundaieurope/).

David Fitzpatrick Hans Kleymann

PR Director Product PR Manager

Phone: +49-69-271472-460 Phone: +49-69-271472-419

dfitzpatrick@hyundai-europe.com hkleymann@hyundai-europe.com