**LEGOLAND® opens global first with royal visit**

**When LEGOLAND® opens its doors for the 2016 season on 19 March, it will be with nothing less than global first NINJAGO World on the bill. To mark the opening of the new attraction, which covers an area of more than 5,000 m**2**, TRH Prince Joachim and Princess Marie will be in attendance as guests of honour at the official opening celebrations.**

LEGOLAND has been working flat out since autumn 2015 to ensure that NINJAGO World will be ready when the park opens on 19 March. In just a few days, the final LEGO® bricks will be added to the new attraction and the park can look forward to an opening ceremony which, it is our great honour to reveal, will be attended by TRH Prince Joachim and Princess Marie. They will also be the first visitors to try NINJAGO The Ride, which is a global first.

* “We are extremely satisfied with the way in which we have brought the amazing LEGO NINJAGO universe to life. And we are even more excited that we are able to do it with NINJAGO The Ride, the first of its kind in the world. So we are also delighted that the opening ceremony itself will be made extra special by a royal visit,” says Christian Woller, CEO of LEGOLAND.

The official opening ceremony for NINJAGO World will take place at 10.45 on Saturday 19 March am in a true ninja spirit, with visitors to the park also being invited to watch.

 The arrangements are subject to alteration.

**Practical information for the press**

**Programme:**

9:30 – 10:00 am Check-in, issuing of name badges and press briefing at Hotel LEGOLAND (LEGOLAND opens at 10 am and those wanting pictures of the opening can check in beforehand)

10:30 am Departure for NINJAGO World

10:45 am NINJAGO World opening ceremony, followed by a tour of the new attraction in the presence of TRH Prince Joachim and Princess Marie

11:45 am Lunch at Hotel LEGOLAND

**Venue:**  We will meet at Hotel LEGOLAND – details of the room will be sent out closer to the time

**Registration:** For practical reasons, please register **by 17 March.** To register, please contact: PR Manager Julie Møller Sloth, Julie.Sloth@LEGOLAND.dk Tel: +45 7950 1801

And so it is also a great honour for the LEGOLAND park that the opening ceremony itself will be made extra special by Prince Joachim, Princess Marie, Prince Henrik and Princess Athena being the first to try the new ride.

* “We are extremely proud of the new attraction and the experience that awaits visitors. Our staff have worked incredibly hard, so we are all absolutely thrilled that the royal family wants to attend this very opening,” says Christian Woller, CEO of LEGOLAND.

**The visitors will be part of the celebrations**